

NEWS **NAEB** LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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OCTOBER 1, 1942

FALL CONVENTION A GRAND AFFAIR

NO ACCOUNT BY AN EDITOR CAN CONVEY THE GOOD WHICH CAME FROM THE ANNUAL FALL MEETING OF NAEB AT MADISON ON SEPTEMBER 11 AND 12. IT WAS A REAL MEETING WHERE THOSE IN ATTENDANCE GOT DOWN TO A DISCUSSION OF PRESSING PROBLEMS. IT WAS A MEETING INFESTED WITH THE USUAL McCARTY-ENGEL-WHA HOSPITALITY.

OFFICERS RE-ELECTED

WITH ONE EXCEPTION OFFICERS OF THE ORGANIZATION WERE RE-ELECTED: HAROLD A. ENGEL, WHA, PRESIDENT; GILBERT D. WILLIAMS, WBAA, VICE-PRESIDENT; W. I. GRIFFITH, WOI, TREASURER; AND HOMER HECK, WNAD, CARL MENZER, WSUI, ALLEN MILLER, KWSC, M. S. NOVIK, WNYC, AND E. J. O'BRIEN, KFJM, EXECUTIVE COMMITTEE MEMBERS. THE EXECUTIVE COMMITTEE RE-NAMED FRANK SCHOOLEY AS EXECUTIVE SECRETARY IN A SHORT MEETING AT THE CLOSE OF THE CONVENTION. SINCE MADISON MEETING, HOMER HECK HAS LEFT WNAD TO JOIN NBC AND ALLEN MILLER HAS MOVED TO KOAC AS PROGRAM DIRECTOR.

NAEB ACTIONS

PRACTICALLY ALL BUSINESS AS AN ORGANIZATION WAS TRANSACTED BY THE ASSOCIATION IN ACTION TAKEN, ADOPTING REPORT OF THE RESOLUTIONS COMMITTEE. THE RESOLUTIONS:

1. WHEREAS THE PRESIDENT OF THE UNITED STATES HAS BY EXECUTIVE ORDER ESTABLISHED THE OFFICE OF WAR INFORMATION AS THE INTEGRATING AGENCY FOR INFORMATION DISSEMINATION AND HAS WITHIN THAT FRAMEWORK SET UP AN EDUCATION SECTION IN THE RADIO BRANCH IT IS HEREBY

RESOLVED THAT THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS DECLARE ITS AFFIRMATION OF THE NEW ORGANIZATION AND ITS SINCERE INTENTION TO CARRY OUT THE POLICIES AND PROCEDURE AS STATED FROM TIME TO TIME IN SUSTAINING THE BEST APPROACHED TO THE SOLUTION OF THE PROBLEMS OF THE WAR.

NAEB ACTIONS (CONT'D)

2. WHEREAS STATION WHA HAS THROUGH ITS RADIO COMMITTEE OF THE UNIVERSITY OF WISCONSIN AND OWN ADMINISTRATION ACTED IN THE GENEROUS CAPACITY OF HOST TO THE ANNUAL CONVENTION OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS AND HAS DISCHARGED ITS ACTIVITIES AS HOST WITH DISTINGUISHED AND FRIENDLY SUCCESS BE IT THEREFORE

RESOLVED THAT THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS DECLARE ITS SINCERE APPRECIATION FOR THE SERVICES OF THE STATION WHA PERSONNEL AND ALL RELATED PERSONNEL ON BEHALF OF THE CONVENTION.

3. WHEREAS THE ASSOCIATION OF EDUCATION BY RADIO HAS RECOGNIZED A PROBLEM OF PARAMOUNT INTEREST TO THE MEMBERSHIP OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS RELATING TO THE PRESENTATION AND CONTENT OF PROGRAMS OF UNIVERSITY AND COLLEGE INTERESTS AND LEVEL AND

WHEREAS THE ASSOCIATION FOR EDUCATION BY RADIO HAS INVITED THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS TO PARTICIPATE IN JOINT STUDY OF THE PROBLEM, BE IT THEREFORE

RESOLVED THAT THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS ACCEPT THIS INVITATION FOR JOINT ACTION AND COOPERATE TO ADVANCE THE SUCCESS OF THE PROJECT.

4. WHEREAS THE SCHOOL BROADCAST CONFERENCE HAS INVITED THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS TO PARTICIPATE IN CLOSED AND OPEN SESSIONS OF ITS OWN CHOOSING AT THE SIXTH ANNUAL MEETING OF THE SCHOOL BROADCAST CONFERENCE, NOVEMBER 10, 11, AND 12, BE IT THEREFORE

RESOLVED THAT THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS ACCEPTS WITH PLEASURE THE INVITATION OF THE SCHOOL BROADCAST CONFERENCE AND HEREBY ASSIGNS ITS PROGRAM COMMITTEE TO COOPERATE IN WORKING OUT A PROGRAM.

5. WHEREAS THE WAR DEPARTMENT'S BUREAU OF PUBLIC RELATIONS IS DEVELOPING INCREASING CONTACTS WITH THE EDUCATIONAL FORCES OF THE UNITED STATES AND

WHEREAS THE EDUCATIONAL FORCES ARE IN NEED OF AN OFFICIAL CONTACT WITH THE WAR DEPARTMENT BE IT THEREFORE

RESOLVED THAT THE DIRECTOR OF THE BUREAU OF PUBLIC RELATIONS, WAR DEPARTMENT BE INFORMED OF THIS NEED AND THE SUGGESTION BE CONVEYED TO HIM THAT THIS IS THE SINCERE RESOLUTION OF THE NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS IN THE ANNUAL MEETING AT MADISON, WISCONSIN, SEPTEMBER 12, 1942.

MUSIC SITUATION DISCUSSED

PROBLEMS WHICH MIGHT INVOLVE THE NON-PROFIT EDUCATIONAL, MUNICIPAL STATIONS AS A RESULT OF THE PETRILLO ACTION IN STOPPING MUSICIANS FROM RECORDING AND TRANSCRIBING MUSIC WERE DISCUSSED. THE ASSOCIATION INSTRUCTED PRESIDENT ENGEL TO APPOINT COMMITTEE TO STUDY THE PROBLEMS RESULTING FROM THE PETRILLO ACTION AND TO BRING IN ITS FINDINGS AND POSSIBLE RECOMMENDATIONS AT THE NOVEMBER MEETING OF NAEB IN CHICAGO. NOVIK AND HANNA WERE NAMED TO THE COMMITTEE.

STATION REPORTS

IN A ROUND-ROBIN REPORT OF STATION ACTIVITIES WERE HEARD SOME OF THE FOLLOWING INTERESTING DATA: MIKE HANNA FOR WHCU, EXPLAINING THAT HE WAS DIRECTLY RESPONSIBLE TO PRESIDENT OF CORNELL FOR OPERATION OF HIS STATION; CARL MENZER TELLING OF A NEW TRANSMITTER, NEW STUDIOS, AND CHANGE IN POWER TO 5 KW DAY AND NIGHT WITH DIRECTIONAL ANTENNA; NOVIK, WNYC - HIS STATION GIVES 48% OF ITS TIME TO WAR EFFORT PROGRAMS, 60% OF ALL TIME TO MUSIC, 20% OF MUSIC IS LIVE, WNYC WON VARIETY AWARD, 2 AWARDS AT OHIO STATE, AND REBROADCASTS IMPORTANT PUBLIC SERVICE PROGRAMS; LEE NORVELL, INDIANA, TOLD OF REMOTES FOR WHAS AND INDIANAPOLIS; BOB COLEMAN, WKAR, TOLD OF CARRYING AT LEAST 50% MUSIC, PROGRAMS FOR 10 STATE DEPARTMENTS, HAVING GEOGRAPHY OF NEWS, AND HAVING AVAILABLE FOR USE AP, UP, AND INS; GRIFFITH TOLD OF WAR TROUBLES, INCLUDING LATE SUNRISE; GEORGE JENNINGS FOR CHICAGO RADIO COUNCIL STREWERD UPCOMING SCHOOL BROADCAST CONFERENCE, NOVEMBER 10-12; MAC McCARTY TOLD OF DEAR SIR (AND LATER USED SCHOOLEY AND MAJOR KENT ON PROGRAM), USE OF CLASSROOM BROADCASTS ON WHA; JENSEN TOLD OF PROBLEMS KEEPING OPERATORS AT WCAL, OF OPERATING 38 HOURS A WEEK, INCLUDING 12 ON SUNDAYS AND OF CARRYING WAKE UP, AMERICA, DIRECT FROM THE BLUE NETWORK; JOE WRIGHT TOLD OF SUNDAY OPERATION, NEW ELECTRIC ORGAN, NEW STUDIOS, WAR PROGRAMS, ETC. FOR WILL; MIKE HANNA EXPLAINED THE SALE TO TIME SUPPORTS ALL WHCU BROADCASTING, HE'S DIRECTLY RESPONSIBLE TO CORNELL PRESIDENT, RUNS THREE WORKSHOPS, HAS FULL TIME STAFF, FEEDS CBS AVERAGE ONCE A WEEK AND CARRIES MANY CBS EDUCATIONAL PROGRAMS.

OTHER HIGHLIGHTS

DEAN F. O. HOLT, UNIVERSITY OF WISCONSIN RADIO COMMITTEE, WELCOMED THE GROUP. MAJOR HAROLD W. KENT, WAR DEPARTMENT, GAVE ONE OF HIS USUAL TYPICAL INSPIRING TALKS (WHICH WE'LL LEAVE OFF THE RECORD); W. I. GRIFFITH JOINED WITH OTHERS IN AGREEING TO HELP WANTED PROGRAMS (SINCE MEETING HE'S HAD WORD FROM JOHN J. CORSON, CHIEF OF INDUSTRIAL AND AGRICULTURAL EMPLOYMENT, WAR MANPOWER COMMISSION, SAYING: "THE LAST OF ESSENTIAL OCCUPATIONS IN THE COMMUNICATIONS INDUSTRY HAS NOT BEEN ISSUED, BUT IT IS UNLIKELY THAT OTHER THAN TECHNICIANS WILL BE INCLUDED FOR THE RADIO INDUSTRY"....AS OF SEPTEMBER 18)...CARL MENZER LED BRIEF DISCUSSION ON EQUIPMENT PROBLEMS...GRIFFITH WANTS SCHOOLEY TO LIST THE NAME OF THE GATES RADIO AND SUPPLY COMPANY, QUINCY, ILL. WHICH HAS ISSUED THE PAMPHLET, "KEEPING ON THE AIR"....TREASURER GRIFFITH REPORTED PRESENCE OF \$691.92 IN NAEB TREASURY AS OF SEPTEMBER 12...SCHOOLEY MADE AN OPTIMISTIC REPORT AS EXECUTIVE SECRETARY (OPTIMISTIC AT MENZER'S REQUEST)...SOME OF THE BOYS GOT WET IN FULLER'S BOAT ON THE WISCONSIN LAKES...ALL ENJOYED AN OUTING FRIDAY EVENING AT BLACKHAWK LODGE

ATTENDANCE

- GEORGE JENNINGS, CHICAGO RADIO COUNCIL
 - MRS. ELIZABETH MARSHALL, CHICAGO RADIO COUNCIL
 - MRS. ALINE HAZARD, RADIO STATION WHA
 - MICHAEL R. HANNA, STATION WHCU
 - M. C. JENSEN, STATION WCAL
 - M. S. NOVIK, STATION WNYC
 - DEAN F. O. HOLT, EXTENSION DIVISION, UNIVERSITY OF WISCONSIN
 - LEE NORVELLE, INDIANA UNIVERSITY
 - MAJOR & MRS. HAROLD W. KENT, RADIO BRANCH, WAR DEPARTMENT
 - FRANK SCHOOLEY, STATION WILL
 - CARL MENZER, STATION WSUI
 - JOS. F. WRIGHT, STATION WILL
 - ROBERT J. COLEMAN, STATION WKAR
 - W. I. GRIFFITH, STATION WOI
 - GILBERT D. WILLIAMS, STATION WBAA
 - MISS MARGOT BAER, STATION WHA
 - H. B. McCARTY, STATION WHA
 - H. A. ENGEL, STATION WHA
 - JOHN STIEHL, STATION WHA
 - CAPT. E. E. COCKRUM, ARMY AIR FORCE TECH. SCHOOL, MADISON, WIS.
 - PROF. CARL BRICKEN, UNIVERSITY OF WISCONSIN
 - GIRAUD CHESTER, UNIVERSITY OF WISCONSIN
 - ROMANCE KOOPMAN
 - WALTER KAY
 - WM. G. HARLEY
 - FREDERICK FULLER
 - GERALD A. BARTELL
 - ROY VOGELMAN
- }) UNIV. OF WISCONSIN
}) STATION WHA

OWI DIRECTOR BROADCASTS

A DISCUSSION REGARDING PROPOSED NETWORK BROADCASTS BY MR. ELMER DAVIS, OWI, WAS HELD. EXECUTIVE SECRETARY WAS INSTRUCTED TO ADVISE NAEB MEMBERS. HOWEVER, FOR YOUR INFORMATION, YOUR SECRETARY HAS TAKEN NO ACTION PENDING MORE COMPLETE INFORMATION AND ON ADVICE OF OUR EASTERN REPRESENTATIVE.

REGRETS

KENNETH E. YEEND, DIRECTOR OF KWSC, SENT REGRETS AND SAID, "...AND I BELIEVE THAT IN ANOTHER YEAR I SHALL BE ABLE TO MEET WITH YOU AND EXCHANGE IDEAS"...E. J. O'BRIEN, KFJM, SENT WORD THAT NORTH DAKOTA SUMMER SESSION DIDN'T END UNTIL SEPTEMBER 19 AND HE WOULD BE UNABLE TO ATTEND...ELMER SULZER, KENTUCKY, WAS HOPEFUL OF MAKING MEETING UNTIL THE LAST MINUTE, THEN HAD TO MISS IT...HOMER HECK, WNAD, SEND WORD HE WAS SORRY THAT WNAD WAS UNABLE TO PARTICIPATE IN THE MEETING THIS YEAR.

NAEB EXHIBIT AT CHICAGO MEETING

AT THE ANNUAL MEETING AT MADISON, IT WAS VOTED TO PARTICIPATE IN THE EQUATIONAL EXHIBIT AT THE FORTHCOMING SCHOOL BROADCAST CONFERENCE, NOVEMBER 10-11-12. GEORGE JENNINGS HAS AGREED TO SET UP THE EXHIBIT, BUT HE ASKS THAT EACH CONTRIBUTING STATION MOUNTS ITS MATERIAL ON STANDARD SHOWCARD MOUNTS, APPROXIMATELY 22" X 28", AND PREFERABLY WHITE STOCK. IF POSSIBLE, THE INDIVIDUAL DISPLAY CARDS MIGHT BE OUTLINED IN THE SCHOOL COLORS.

WE SHOULD LIKE TO HAVE PHOTOGRAPHS AND ANY OTHER MATERIALS WHICH WILL ILLUSTRATE YOUR ACTIVITIES. THERE WILL ALSO BE TABLE SPACE FOR PAMPHLETS, PROGRAM BULLETINS, AND OTHER MATERIAL TO BE GIVEN AWAY.

MATERIAL SHOULD BE SENT TO GEORGE JENNINGS, ROOM 701, 223 NORTH LA SALLE STREET, CHICAGO, SO AS TO ARRIVE NOT LATER THAN MONDAY, NOVEMBER 2.

IF YOU HAVE A PENNANT IN YOUR SCHOOL COLORS AND IT IS NOT TOO LARGE, THAT ALSO MIGHT BE INCLUDED.

THIS MATERIAL SHOULD BE SEND PREPAID AND IT WILL BE RETURNED AT THE CONFERENCE, EXPRESS COLLECT.

NAEB PACKET --- HAVE A LOOK!

THERE ARE MANY THINGS THAT SHOULD RECEIVE SOME ATTENTION IN THIS MONTHS' PACKET. HAVE A LOOK:

1. ANNUAL REPORT, THE RADIO COUNCIL, CHICAGO BOARD OF EDUCATION
2. PRELIMINARY PROGRAM, SCHOOL BROADCAST CONFERENCE, NOV. 10-12.
3. KENTUCKY PROGRAM LISTINGS
4. WKAR PROGRAM SCHEDULES
5. WILL PROGRAM SCHEDULES
6. WISCONSIN COLLEGE OF THE AIR PROGRAM
7. KOAC PROGRAMS, SCHOOL OF THE AIR LISTINGS, HOME GARDEN HOUR, CONSERVING OUR FAMILY LIFE, THE INDIVIDUAL TODAY

NAEB SCRIPT EXCHANGE

THE NEXT ISSUE OF THE NEWS LETTER WILL CONTAIN A COMPLETE LISTING OF SCRIPTS NOW AVAILABLE IN THE NAEB SCRIPT EXCHANGE. ALL HAVE PREVIOUSLY BEEN PUBLISHED, BUT THE COMPILATION MAY BE OF HELP TO YOU.

-----SCHOLEY

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