

N A E B NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

A. JAMES EBEL, EDITOR, STATION W I L L, URBANA, ILL.

NOVEMBER 1, 1945

SCHOOL BROADCAST CONFERENCE HELD IN CHICAGO

THE NINTH ANNUAL MEETING OF THE SCHOOL BROADCAST CONFERENCE CLOSED ON TUESDAY OCTOBER 23 AFTER TWO DAYS OF INTERESTING AND INSTRUCTIVE MEETINGS. HIGHLIGHTED WERE A NUMBER OF FINE BROADCAST UTILIZATION DEMONSTRATIONS, A DEMONSTRATION OF FREQUENCY MODULATION, AND AN OUTSTANDING PANEL DISCUSSION ON "IN THE PUBLIC INTEREST, CONVENIENCE, AND NECESSITY." AMONG THE MEATY THOUGHTS PRESENTED BY THE PANEL WERE: (1) THE RADIO LISTENER HAS A RESPONSIBILITY IN DETERMINING WHAT IS BROADCAST AND SHOULD BE VOCAL FOR THE PROGRAMS THEY PREFER AND AGAINST THOSE WHICH ARE IN BAD TASTE; (2) IN A PERIOD WHEN SCIENTIFIC DEVELOPMENTS HAVE MADE THE THOUGHT OF A FUTURE WAR A PRELUDE TO TOTAL DESTRUCTION, RADIO HAS A GREAT OBLIGATION TO SEE THAT IT CAN NOT HAPPEN AGAIN--AND THE TIME IS SHORT; (3) ANY ATTEMPT TO DEFINE OUR PUBLIC INTEREST, CONVENIENCE, AND NECESSITY WILL BRING FORTH MANY INTERPRETATIONS BASED ON INDIVIDUAL PHILOSOPHY; (4) A 11:00 P.M. HOUR WITH ITS LOW LEVEL OF PROGRAM COMPETITION IS BETTER FOR PUBLIC SERVICE THAN A 7:00 P.M. HOUR WITH TERRIFIC COMMERCIAL COMPETITION.

AMONG THE SPECIAL CITATIONS WERE AN AWARD OF MERIT FOR "OUTSTANDING AND MERITORIOUS SERVICE IN EDUCATIONAL RADIO" PRESENTED TO HAROLD B. MCCARTY, DIRECTOR OF STATION WHA, AND A BLANKET CITATION TO THE PHILADELPHIA PUBLIC SCHOOLS AND FOUR PHILADELPHIS STATIONS FOR OUTSTANDING WORK IN RADIO AS AN EDUCATIONAL MEDIUM.

UNIVERSITY OF KENTUCKY MAN TO HEAD W H A S ROUNDTABLE

DR. ARNOLD ANDERSON, ACTING HEAD OF THE DEPARTMENT OF SOCIOLOGY AT THE UNIVERSITY OF KENTUCKY, HAS BEEN SELECTED TO HEAD THAT INSTITUTION'S WEEKLY ROUNDTABLE PROGRAM HEARD OVER WHAS, LOUISVILLE, EACH SUNDAY, 11:45 TO 12:15 P.M.

A GRADUATE OF THE UNIVERSITY OF MINNESOTA AND A NATIVE OF THAT SAME STATE, DR. ANDERSON CAME TO THE UNIVERSITY OF KENTUCKY FROM THE NATIONAL HEADQUARTERS OF THE SELECTIVE SERVICE SYSTEM, WHERE HE WAS CHIEF OF THE CLASSIFICATION AND POPULATION SECTION. PREVIOUS TO THAT, HE WAS A VISITING PROFESSOR AT HARVARD UNIVERSITY AND ON THE STAFF OF IOWA STATE COLLEGE.

IN HIS DIRECTION OF THE UNIVERSITY ROUNDTABLE BROADCASTS, DR. ANDERSON WILL MAINTAIN A BALANCE OF SUBJECTS WHICH WILL INCLUDE TIMELY TOPICS OF INTERNATIONAL, NATIONAL AND STATE-WIDE INTEREST.

W N Y C STUDIO WALL GOES ON EXHIBIT AT MUSEUM OF MODERN ART

A MAN WALKED INTO WNYC'S STUDIOS ON THE TWENTY-FIFTH FLOOR OF THE

MUNICIPAL BUILDING IN DOWNTOWN MANHATTAN ONE DAY TWO WEEKS AGO. HE WALKED DOWN THE CORRIDOR TO STUDIO "B" WHICH IS THE HOME OF ALL OF THE CITY STATION'S DRAMATIC PROGRAMS. ON THE WALL, WAS A MURAL ERECTED IN 1937 AND PAINTED BY STUART DAVIS.

THE MAN STOPPED AND LOOKED AT THIS MURAL. THEN HE ASKED TO ENTER THE STUDIO AND STUDY IT AT CLOSER RANGE. STUDIO "B" DIDN'T KNOW IT AT THE TIME, BUT IT WAS ABOUT TO MAKE HISTORY--AS THE FIRST RADIO STATION TO DONATE ITS WALL FOR AN ART EXHIBITION. THE MAN LEFT THE STUDIO AND ENTERED WNYC DIRECTOR M. S. NOVIK'S OFFICE.

"I'M FROM THE MUSEUM OF MODERN ART MR. NOVIK," HE SAID, "AND WE ARE PLANNING A SPECIAL STUART DAVIS EXHIBITION DURING OCTOBER. SINCE THAT MURAL YOU HAVE ON THE WALL IN STUDIO "B" IS ONE OF THE FINEST EXAMPLES OF DAVIS' WORK, WE WERE WONDERING WHETHER WNYC MIGHT BE WILLING TO LOAN US THE MURAL FOR THE DURATION OF THE EXHIBIT?"

"WELL", SAID NOVIK, "THE COST, AND THE ACOUSTICS.."

"OH, DON'T WORRY ABOUT THAT", REPLIED THE MUSEUM MAN, "WE ARE PREPARED TO TAKE CARE OF ALL THE COSTS, AS WELL AS SUBSTITUTING A SPECIAL PANEL APPROXIMATING THE MURAL, TO MAINTAIN THE PROPER ACOUSTICS IN STUDIO "B" FOR THE DURATION OF THE EXHIBIT. WE WILL TAKE DOWN THE MURAL, PATCH THE WALL, TRANSPORT IT TO THE MUSEUM, AND RETURN IT TO PRECISELY ITS FORMER POSITION AS SOON AS THE EXHIBIT CLOSES."

NOVIK LISTENED, AND THEN SAID HE WOULD BE GLAD TO COOPERATE WITH THE MUSEUM FOR SUCH A WORTHWHILE CULTURAL ENTERPRISE, AND GAVE THE NECESSARY PERMISSION. A FEW DAYS LATER WORKMEN, PAINTERS, AND CARPENTERS ARRIVED TO BEGIN THE FACE-LIFTING OPERATION. AFTER MUCH WORK AND STRUGGLE (INCLUDING TRYING TO MOVE A MURAL ELEVEN FEET LONG AND EIGHT FEET HIGH THRU THE TWO STUDIO DOORS JUST SEVEN FEET TALL!) THE MURAL WAS TAKEN DOWN AND STARTED ON ITS WAY TO THE MUSEUM OF MODERN ART AT 11 WEST 53RD STREET FOR EXHIBITION.

PETRILLO MOVE COSTS W B O E ITS NETWORK SERVICE

A RECENT ORDER BY PRESIDENT JAMES PETRILLO OF THE AMERICAN FEDERATION OF MUSICIANS HAS PUT AN END TO PIPING CBS NETWORK RADIO PROGRAMS TO AN EDUCATIONAL FREQUENCY MODULATION STATION IN CLEVELAND.

ASSISTANT MANAGER CARL GEORGE OF CBS STATION WGAR IN CLEVELAND SAYS PETRILLO'S ORDER HAS HALTED THE PIPING OF NETWORK PROGRAMS TO FM STATION WBOE. THE FM STATION IS OPERATED BY THE CLEVELAND SCHOOL BOARD. AMONG THE PROGRAMS THAT FAILED TO REACH THE NON-COMMERCIAL FM STATION WAS THE CBS EDUCATIONAL PROGRAM, SCHOOL OF THE AIR.

PETRILLO HAS BANNED DUPLICATION OF MUSICAL PROGRAMS ON STANDARD STATIONS TO FM OUTLETS.

K F K U BROADCASTS LECTURE COURSE "AMERICA AT PEACE".

A COURSE OF PUBLIC LECTURES ON THE SUBJECT OF "AMERICA AT PEACE" WILL BE OFFERED THIS YEAR BY MEMBERS OF THE FACULTY OF THE UNIVERSITY OF KANSAS ON TUESDAY EVENINGS, IN FRASER THEATER, BEGINNING OCTOBER 16.

THESE WILL BE TRANSCRIBED AND BROADCAST FROM KFKU THE SAME EVENING AT 9:30 O'CLOCK.

"AMERICA AT PEACE" WAS ORGANIZED ON THE INITIATIVE OF CHANCELLOR MALOTT BY A COMMITTEE OF THE FACULTY WITH PROFESSOR W. E. SANDELIUS SERVING AS CHAIRMAN. AT THE REQUEST OF THE COMMITTEE IN CHARGE, MR. MALOTT WILL GIVE THE OPENING LECTURE ON THE SUBJECT OF "THE UNITED STATES AND THE UNITED NATIONS."

"AMERICA AT PEACE" WILL BE PRESENTED IN TWO SERIES. THE FIRST WILL BE OFFERED DURING THE FALL SEMESTER AND WILL BE DIRECTED TOWARD PROBLEMS OF WORLD RELATIONS. THE SECOND SERIES WILL EXTEND THROUGH THE SECOND SEMESTER AND WILL BE CONCERNED MAINLY WITH MATTERS OF THE DOMESTIC ECONOMY. THE TWO SERIES, HOWEVER, ARE PLANNED TO FORM AN INTEGRATED WHOLE, AND WILL BE PUBLISHED AFTERWARD IN BOOK FORM.

DEPARTMENT OF AGRICULTURE DISTRIBUTES FM REPORT

THE DEPARTMENT OF AGRICULTURE HAS PREPARED A 2500-WORD REPORT ON FM BROADCASTING WHICH IT WILL SHORTLY DISTRIBUTE TO STATE EXTENSION DIRECTORS OF AGRICULTURAL COLLEGES IN ALL OF THE 48 STATES. AGRICULTURAL COLLEGES RECEIVE HALF THEIR APPROPRIATIONS FROM THE FEDERAL GOVERNMENT AND HALF FROM THE STATE GOVERNMENTS. THE FM REPORT IS ONE OF A TYPE WHICH THE DEPARTMENT DISTRIBUTES FROM TIME TO TIME FOR WHATEVER USES THE DIRECTORS FIND FORM THEM. THE REPORT IS IN TWO PARTS. "FM FOR YOU" DESCRIBES THE FM SYSTEM IN EASILY UNDEFSTANDABLE LANGUAGE. "FM QUESTIONS AND ANSWERS" RELATES TO PRACTICAL OPERATION OF THE SYSTEM. THE REPORT WAS PREPARED BY GEORGE ROWE, SPECIAL ASSISTANT TO THE DIRECTOR OF INFORMATION OF THE AGRICULTURE DEPARTMENT AND ITS TEXT HAS BEEN PASSED UPON BY THE FCC AND OTHER GOVERNMENT DEPARTMENTS. IT WILL GO OUT UNDER THE DEPARTMENT OF AGRICULTURE'S LETTERHEAD.

W H A'S MEL BARTELL IS NEW TOKYO ROSE

"CAPTAIN MELVIN BARTELL WAS THE FIRST AMERICAN TO SPEAK OFFICIALLY OVER RADIO TOKYO SINCE PEARL HARBOR. AT THE REQUEST OF LT. GEN. ROBERT L. EICHELBERGER, CAPTAIN BARTELL WENT ON THE AIR, SEPTEMBER 5, THE DAY AMERICANS LANDED IN TOKYO. HE SPOKE TO THE AMERICAN PW'S ADVISING THEM TO REMAIN QUIET AND CALM FOR HELP AND FOOD WOULD REACH THEM SOON AND THEY WOULD BE RETURNED TO USA AT THE EARLIEST POSSIBLE MOMENT.

HE ALSO BROADCAST NEWSCASTS DAILY TO THE TROOPS AND PW'S. CAPTAIN BARTELL WAS ONE OF THE FIRST AMERICANS TO ENTER TOKYO."--NEWS ITEM.

OHIO FARM COOPERATIVES SEEK FM STATIONS

THE OHIO COUNCIL OF FARM COOPERATIVES TODAY ASKED FEDERAL COMMUNICATIONS COMMISSION AUTHORITY TO OPERATE FOUR FM RADIO STATIONS.

ANNOUNCING THIS, JOHN H. DAVIS, EXECUTIVE SECRETARY OF THE NATIONAL COUNCIL OF FARMER COOPERATIVES, SAID THE OHIO COUNCIL ACTED FOR THE STATE'S AGRICULTURAL COOPERATIVES, THE OHIO FARM BUREAU, AND THE OHIO STATE GRANGE.

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F. G. KETNER, PRESIDENT OF THE OHIO COUNCIL, SAID IN A STATEMENT THAT THE STATIONS WOULD "SERVE OHIO FARM PEOPLE WITH PRODUCTION, MARKETING AND OTHER PERTINENT INFORMATION."

THE COUNCIL HAS NOT DECIDED WHERE THE STATIONS WOULD BE LOCATED. KETNER SAID IF FCC APPROVES THE APPLICATIONS, THAT THE STATIONS WOULD BE SPOTTED TO COVER THE ENTIRE STATE WITH REGULAR BROADCAST SERVICES.

THIS AND THAT

THE FCC IS GOING TO WORK IN DEAD EARNEST TO HANDLE THE FLOOD OF APPLICATIONS WHICH HAVE BEEN SUBMITTED FOR NEW AND IMPROVED FACILITIES. OVER 125 CONDITIONAL GRANTS FOR NEW FM STATIONS HAVE ALREADY BEEN MADE.....THERE'LL BE PLENTY OF HEARING HEADACHES WHEN ALL OF THE AM APPLICATIONS GO TO HEARING. THE INTERFERENCE ISSUES ALONE ARE ENOUGH TO MAKE A SELF-RESPECTING FCC ENGINEER MILLIVOLT HAPPY....NOVIK SENT A COPY OF THE AGREEMENT FOR POLITICAL BROADCASTS DURING THE NEW YORK CITY CAMPAIGNS. ALL PARTIES PARTICIPATE AND AGREE TO USE THE FACILITIES OF THE STATION TO INFORM THE VOTERS OF THEIR RESPECTIVE STANDS ON THE ISSUES OF THE DAY....STRATOVISION IS GOING FORWARD. THE FCC HAS GRANTED WESTINGHOUSE LICENSES FOR FIVE DEVELOPMENTAL STATIONS....RECEIVED PROGRAM BULLETINS FROM KUOM AND WSU!. BOTH ARE NICELY ILLUSTRATED WITH PICTURES AND INDICATE THE GOOD JOB BEING DONE BY THESE STATIONS.....JIM MILES OF WBAA VISITED OUR FAIR CAMPUS A FEW WEEKS BACK. WE'LL RETURN THE VISIT NEXT WEEK WHEN WE JOURNEY TO WEST LAFAYETTE FOR HIS RADIO CONFERENCE.....THE "HAMS" ARE GOING TO HAVE SOME NEW CALL SYMBOLS.....MY ALUMNI NEWS BULLETIN FROM THE UNIVERSITY OF IOWA SAYS THAT THE \$525,000 RADIO AND COMMUNICATIONS CENTER IS NUMBER TWO ON THE UNIVERSITIES BUILDING PROGRAM.....HIGGY, HOW IS YOUR BUILDING PROGRAM COMING? I WANT TO TELL THE NAEBERS ABOUT WOSU'S NEW HOME.....THE FMBI IS BECOMING A PART OF NAB AND THE FM NEWSLETTER IS BEING DISCONTINUED. I THINK THAT THE EDITORS OF THE NEWSLETTER SHOULD BE CONGRATULATED ON THE FINE JOB THEY HAVE DONE FOR FM BROADCASTING...WILL COVERED THE DEDICATION OF THE WORLD'S LARGEST COLLEGE AIRPORT AT THE U OF ILLINOIS A FEW WEEKS BACK. NELSON NORMAN AND YOUFS TRULY HAD A FIELD DAY BROADCASTING THE GIANT AIRSHOW--JET PLANES, B-29'S, SUPER CARGOS, ETC--AND INTERVIEWING THE STATE DIGNITARIES PRESENT FROM THE GOVERNOR DOWN.....THE CLEAR CHANNEL HEARING HAS BEEN POSTPONED BUT THAT'S NO REASON FOR NEGLECTING TO ANSWER THE REQUEST FOR INFORMATION FOR OUR HEARING PREPARATIONS...OUR CONGRATULATIONS TO JUSTIN MILLER, NEW NAB PRESIDENT. HE HAS A TOUGH JOB ON HIS HANDS FOR WHICH HE IS WELL QUALIFIED.. HEARD THE "HA "DEAR SIR" PROGRAM WHILE IN MADISON A FEW WEEKS BACK. ONE OF THE BEST PROGRAMS I HAVE HEARD OF LATE (INSPIRE OF THE FACT THAT MCCARTY PLAYED FIDDLE AND HARTLEY SANG COWBOY SONGS---OH BROTHER.

NOVIK'S FIVE POINTS FOR BETTER U. S. BROADCASTING

IN THE OCTOBER 29TH ISSUE OF BROADCASTING NOVIK GAVE HIS IMPRESSIONS OF EUROPE. IT IS A STORY WELL WORTH YOUR READING. SPACE DOES NOT PERMIT A COMPLETE QUOTATION FROM THE STORY BUT BELOW ARE FIVE POINTS OF RECOMMENDATION HE MADE BASED ON THE TRIP:

1. THE NETWORKS SHOULD KEEP IN EUROPE AS VIRILE A STAFF OF NEWSMEN AS THEY HAD DURING THE WAR. THEY SHOULD BE THERE TO TELL THE UNITED STATES WHAT SORT OF JOB OUR FORCES ARE DOING, AND HOW THE PEOPLE OF

EUROPE ARE SOLVING THEIR OWN PROBLEMS.

2. WE SHOULD KEEP EUROPE INFORMED OF OUR OWN RECONVERSION JOB.
AND, MOST IMPROTANT, WE SHOULD EXPLAIN TO EUROPE OUR WAY OF LIFE.

3. THE RADIO INDUSTRY SHOULD SET UP SCHOLARSHIPS FOR EUROPEAN
ENGINEERS AND PRODUCTION MEN TO COME HERE AND LEARN HOW WE WORK.

4. OUR TECHNICIANS SHOULD BE SENT ABROAD TO LEARN OF THEIR TECHN-
ICAL ADVANCES, PARTICULARLY IN RECORDING MACHINES.

5. WE CAN PROBABLY LEARN A GREAT DEAL FROM THE BRITISH METHOD
OF HANDLING NEWS.

-----EBEL

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